

Dealer Application Form

MT Pockets Performance LLC
 2545 Spain Bridge Road
 Unit F
 Belgrade, MT 59714

Phone: 1-406-388-2377
 Email: sales@dobeckproducts.com



Please complete the following application and email the form back.

****Be sure to also provide a copy of your Business License or Reseller Certificate.****

If you plan to list our products on Amazon, Ebay or other E-Commerce channels, then you must prove you have a brick-and-mortar location to get permission to list from MTPockets Performance.

Company Name:			
Main Contact:			
Authorized Buyers:			
Preferred Payment:	<i>Credit Card</i>	<i>COD</i>	<i>PayPal</i> <i>Wire Transfer</i> <i>Check</i>
Preferred Shipping: (circle one)	<i>US Mail (Recommended)</i>		<i>UPS</i>
<i>If you have a UPS Account # you would like to keep on file, please list it here:</i>			
Phone Number:		Years in Business:	
Fax Number:			
Email:			
Website:			
	Billing:	Shipping:	
Address:			
City:			
State/Providence:			
Zip/Postal Code:			
Country:			
Do you own a Dyno? Yes or No	If Yes, what make/model dyno?		
Circle the ones that describe this business	<i>OEM Retailer Online Store Manufacturer All Model Sales & Service Custom Builds Performance Shop Dyno Shop Parts & Service Race Team 1-Man Show Family Owned Small Business<15 Large Business15+</i>		
List OEM brands you work with:			
What industries do you sell to?	<i>Motorcycle</i>	<i>ATV/UTV</i>	<i>Snowmobile</i> <i>Scooters</i> <i>Watercraft</i>
Initial Product to Order:			



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MAP POLICY

In order to build and maintain integrity for MT Pockets Performance LLC brand equity by emphasizing the value and quality of MT Pockets products through advertising and marketing, MT Pockets has established a Minimum Advertised Price (MAP) Policy that an authorized reseller must follow for the advertising and marketing of all MT Pockets products. All MT Pockets authorized resellers must agree to the terms and conditions of the following MAP Policy.

MT Pockets Performance's MAP Policy Guidelines

MAP pricing levels for all regulated MT Pockets products can be found at www.DobeckPerformance.com/map-products.asp. All advertised prices must be at or above MAP for all listed products. Resellers are not required to list prices in advertising; however if a price is listed, it must be at or above MAP. Other statements such as "call for price" or "call for quote" are acceptable and permitted. Resellers are at liberty to offer special "deal specific" pricing on a case by case basis, as long as this isn't publicly advertised. Resellers are responsible for ensuring their pricing is at or above MAP on internet search engines. MT Pockets Performance's MAP policy for products applies to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

Ebay/Amazon/E-Commerce Sales

If you plan to list MT Pockets products on Amazon, Ebay or other E-Commerce channels, you must prove that you have a brick-and-mortar location and are offering our products through other sales channels. Dealers must have permission from MT Pockets before listing items on Amazon/Ebay. All MT Pockets products listed on Amazon/Ebay must comply with the MAP Policy.

Internet Site Pricing

Prices for products that are below MAP may NOT appear in any online search tool (i.e., Google Shopper, Price Grabber, Next Tag, etc.) where the reseller website is linked as the source.

NOTE: Online sales and marketing strategies that result in advertised pricing below the MAP pricing thresholds are prohibited. In certain cases, the 'add to cart' or 'click here to see our low price' strategies will result in MAP violations. Google Checkout will advertise the last price paid for a product. Therefore, when MT Pockets products are sold at prices below MAP pricing thresholds, an advertising event is created to the next consumer because they see the product and the 'last price sold' without having to 'add to cart.' This type of inadvertent advertising is NOT PERMITTED and must be monitored by the Authorized Reseller or the Reseller risks losing the authorization to sell MT Pockets Performance products.

Pricing Statements

MT Pockets Performance's MAP Policy does allow resellers to omit pricing entirely from advertisements and/or add statements such as "Call for Price" or "Call for Quote." Statements such as 'Add to Cart,' 'Add to Cart to See Price,' 'See Price in Cart,' or 'Click Here to See Our Low Price,' are no longer acceptable within the MT Pockets Performance MAP policy agreement.

Free Offers Associated with MT Pockets Performance Products

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate MT Pockets Performance MAP policy.

MT Pockets Performance Products

Price matching policies are acceptable; however, they cannot be used as a valid reason for violations of MT Pockets Performance's MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with MT Pockets Performance's MAP Policy

At the discretion of MT Pockets Performance, intentional and/or repeated failure to abide by MT Pockets Performance's MAP Policy can result in the loss of authorization status and your ability to order MT Pockets products at your current reseller price.

Business Name _____ Date _____

Business Address _____

Authorized Signature _____ Title _____